



GO!

**WESTERN REGION
LEADERSHIP
CONFERENCE**

NOVEMBER 13-15, 2014 | ANAHEIM, CA

GO LEARN MORE AT:

WWW.WRLC2014.ORG

GO PERFORM!



@WRLC2014

#GODECA



FACEBOOK.COM/WRDECA

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GO PERFORM!

WRLC 2014 is a prime opportunity for you to showcase your knowledge, talent, and expertise! Whether you are an advisor or a member, consider applying for one of the many opportunities to GO FURTHER with WRLC 2014!

Deadline to apply for all opportunities except the DECA Garage closed on Friday, October 24, 2014. There is no limit to the number of opportunities a student/advisor can apply for. Please apply for all that interest you. Interested applicant's chapters must be registered to attend WRLC to apply. Questions should be sent to info@wrlc2014.org. The DECA Garage is still open and accepting applications!

All applications can be found at www.wrlc2014.org/perform.

DECA GARAGE



What is the DECA Garage? Think entrepreneurship incubator meets Kickstarter meets *Shark Tank*. This entrepreneurship opportunity is for DECA members, advisors, chapters (school-based enterprises), who are in the concept, start-up phase, or have an actual existing business. This is a chance to plan, perfect, and promote your business with personal mentorship from

Shark Tank Winner and Entrepreneur of the Year Jason Lucash. "DECApreneurs" will get in-depth training and coaching. You'll showcase your business in the Downtown DECA expo hall. You'll pitch conference attendees to lure their "DECA Dollars" virtual investments. The top two businesses will showdown in the final session of WRLC with entrepreneurship professors and executives. The top DECA Garage concept or business will win \$2,500 in additional startup capital for their enterprise! Space is limited to 50 selected businesses.

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Applicants will submit information on their business, including:

- *Name of business*
- *Description of concept, business or service*
- *Intended audience and target market*
- *Estimated sales for the year (if an active business)*

GO TALK SPEAKERS



Do you have an amazing #IAMDECA story? Do you have a gift for using your words to inspire others? If you are an amazing DECA member or advisor and want to speak live on stage at the conference, submit a written speech or video and short description! GO Talks are like “TEDTalks” but for DECA! We would love to feature your dynamic presentation among the all-star speaker line up for WRLC!

Applicants will submit a written copy of their speech or video link (YouTube, Dropbox, etc.) and a short description of their message. There is no guarantee on number of GO TALK speakers or presentations that will be selected.

LEADERSHIP INTERN PROGRAM

Those who love leadership, event planning, hospitality and marketing should consider joining the DECA Leadership Intern program! We would love to have you join our team of interns and conference planning staff in delivering the most exciting DECA event in the Western United States!

Applicants will submit their resume or LinkedIn profile link and complete a short response question.

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DECA TROUPE

Join the WRLC Band! If you can sing or play an instrument this is your chance to perform live at DECA WRLC! We are assembling a DECA band composed of top artists and musicians who are DECA members. You'll get the chance to perform and jam together or even solo throughout the three days of WRLC!

Applicants will submit their talent and any necessary equipment or instruments needed, as well as a sample performance.



DECA NEWSROOM REPORTERS

Love social media? Want to be the next media star? Are you an aspiring journalist? Then apply to be a DECA Newsroom Reporter! You'll join the DECA Press Pool reporting live from WRLC via blog, Facebook, Instagram, and YouTube all the happenings of WRLC! This opportunity is open to members and advisors.



If applicants have an existing writing or video sample that will BLOW US AWAY, please submit that. If not, applicants should submit a 200 word article or 90 second edited video clip on the topic, "What #GODECA means to me."

